



FOR IMMEDIATE RELEASE

Climavision Names Alex Baldassano Global Head of Energy Transition

Louisville, KY – September 23, 2021 – Climavision, a pioneering weather services and intelligence company, today announced it has named Alex Baldassano as Global Head of Energy Transition. Baldassano is responsible for managing relationships with key clients and developing new opportunities in the fast-growing energy transition market.

Baldassano brings to Climavision more than 15 years of experience in the renewable energy field. Most recently, Baldassano was Wood Mackenzie's Head of Energy Management for the Energy Transition Practice, a business he co-founded in 2010. In that capacity he led the renewables, electricity, and natural gas consulting business. He also formulated restructuring and integration plans for two internal acquisitions, as well as creating green energy product offerings for over 30 North American energy suppliers.

Earlier in his career, Baldassano was a Carbon Portfolio Manager for Natsource Asset Management, where he directed all worldwide institutional relationships for a \$500 million environmental hedge fund. Previously, Baldassano launched his sales & marketing career at Philip Morris USA, where he received numerous accolades.

"Alex joins Climavision at the perfect time, as we're seeing high demand for our insights and solutions from companies in the renewables sector," said Climavision Co-Founder and CEO Chris Goode. "He knows the energy transition industry's needs and its leaders as well as anyone. We are very fortunate to have him join our team."

"In my time in the renewables sector, I have seen countless examples of how advanced weather intelligence and prediction capabilities would dramatically help solar, wind and other renewable energy companies," said Baldassano. "Wind and solar production is profoundly impacted by the slightest changes in the weather. I am thrilled to have the opportunity to show renewable energy leaders how Climavision can better protect their investments and significantly improve their ROI."

Mr. Baldassano received a bachelor's degree in economics from Haverford College and a master's degree in business administration from Fordham University's Graduate School of Business.

Editor's note: Baldassano's photo can be found [here](#).

About Climavision

Climavision brings together the power of a proprietary, high-resolution weather radar and satellite network combined with advanced weather prediction modelling and decades of industry expertise to reduce existing coverage gaps and drastically improve forecast ability. Climavision's revolutionary new approach to climate technology weather solutions is poised to

help reduce the economic risks of climate change on companies, governments, and societies alike. Climavision is backed by The Rise Fund, the world's largest global impact platform committed to achieving measurable, positive social and environmental outcomes alongside competitive financial returns. The company is headquartered in Louisville, KY, with research and development operations in Raleigh, NC. To learn more, visit www.Climavision.com

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